

Tuesday 14th February 2012

8:30am Registration commences

9:45am Inauguration Dr Prodipta Sen, Executive Director – Marketing, Retail & Corporate Affairs, Alpha G:Corp Development Pvt Ltd

10:00am – 10:30am Steve DelGiorno, VP (Asia Operations), Daymon Worldwide Inc.
Topic: *“Global Private Brand Trends”*

10:30am – 11:00am Vincenzo J. Ciummo, Managing Director, Global for Perception Research Services International
Topic: *“Getting it Right in - Store : How to maximize the efficiencies of your POS investments”*

11:00am – 11:15am Tea/ Coffee Break

11:15am – 11:45am Peter Magill, Vice President - Global Development Retail, DHL Supply Chain
Topic: *“Agile Supply Chain Management in growth Countries”*

11:45am – 12:15pm Anthony D’Onofrio, Vice President Global Accounts/ Source Tagging, Tyco Retail Solutions
Topic: *“Intersection between Information Technology (IT) and Security Technologies Equals Much Smarter Stores”*

12:15pm – 1:15pm HR Panel Discussion

Topic: *“Building Next-Generation Leaders”*

Nihar Ranjan Ghosh, ED – Human Resources (Retail Sector), RP – Sanjiv Goenka Group
Dr Virendra P Singh, Executive Director- Human Resources & Chief Pupil, RJ Corp /Devyani International Limited/Devyani Food Street Limited
Ranjan De Silva, CEO, Rahimafrooz Superstores Limited and Partner, Sensei International
Aparna Ranadive, Head – HR & Administration,

1:15pm – 2:00pm Lunch Break

ASIA RETAIL CONGRESS

402, Savoy Chambers, Opp. TPS II, V. P. Road & Dattatraya Road, Santacruz Jn., Santacruz (W), Mumbai - 400 054

Tel : +91-22-2660 3124

Mobile : +91-98673 11742 / 98702 92834

Fax : +91-22-2660 3124

E-mail : tim@asiaretailcongress.com / cfmm@vsnl.com



14th - 15th February, 2012

Meeting the Demands of The Smart / Discerning Consumer

2:00pm – 2:30pm Robbie Robertson, Managing Director and Co-Founder, e2
Topic: *“Designing, developing and managing a truly memorable experience for shoppers”*

2:30pm – 3:00pm Tara Prabhakar, Retail Development Director, TNS Asia-Pacific
Topic: *“10 Myths of Traditional Trade”*

3:00pm – 3:30pm Vineet Kanaujia, GM – Marketing, Safexpress Pvt. Ltd.
Topic: *“Supply Chain Strategies for Retail”*

3:30pm – 3:45pm Tea/ Coffee Break

3:45pm – 4:15pm Rajkiran Kanagala, Vice President & National Head, Business Development,
TCI Supply Chain Solutions
Topic: *“Retail Supply chain & Logistics – In sourcing V/s Outsourcing”*

4:15pm – 5:15pm Panel Discussion

Topic: *“Forest Fire Consumerism”*

Moderator: Dr Prodipta Sen, Executive Director – Marketing, Retail & Corporate Affairs, Alpha
G:Corp Development Pvt Ltd

Ajoy Krishnamurti, CEO, Ishanya

Sundeep Malhotra, CEO & Founder, HomeShop18

Debashis Mitra, Director Sales & Marketing, Mercedes Benz India Pvt Ltd

Shabnam Singhal, Founder and Owner, SIRIUS D&E

Debashish Mukherjee, Partner and Vice-President, A.T. Kearney Ltd

Kapil Malhotra, Founder and Managing Director, Total Solutions Group

7:00pm onwards RETAIL EXCELLENCE AWARDS

Chief Guest: Dr. Marshall Goldsmith, Co-founder of Marshall Goldsmith Partners & Coach;
Bestselling Author; World-Renowned Thought Leader; World-class motivational Speaker

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Wednesday 15th February 2012

9:00am Registration commences

9:45am – 10:15am Ankur Shiv Bhandari, MD (Indian Sub-Continent), Kantar Retail
Sadashiv Nayak, Joint CEO, Future Value Retail

Topic: *"Attracting the Next Generation of Asian Shoppers -A study for the Coca-Cola Retailing Research Council Asia"*

10:15am – 10:45am Dheeraj Dogra, National Director – Retail, BNP Paribas Real Estate & Infrastructure Advisory Services Pvt. Ltd

10:45am – 11:00am Tea/ Coffee Break

11:00am – 11:30am Ranjan De Silva, CEO, Rahimafrooz Superstores Limited and Partner, Sensei International

Topic: *"The Leadership & Team work that makes a difference in retail Success – The Agora Success Story"*

11:30am – 12:00pm David Blair, Managing Director (South Asia), FITCH

Topic: *"The New Customer Journey"*.

12:00pm – 1:00pm Panel Discussion

Topic: *"Women Fuel Business and Consumerism"*

Chhaya Momaya, Director, Pagoda Advisors Pvt. Ltd

Anisha Singh, CEO, mydala.com

Sukanya Bose, Director, Planet Deziign (I) Pvt. Ltd.

Asheeta Chhabra, Head - Business Development, Chhabra Triple Five Fashions Pvt. Ltd.

Deepti Goel, Head – Mall Strategy, Ambience Malls

1:00pm 2:00pm Congress Concludes and Lunch Break

SEE YOU ON 12TH – 13TH FEBRUARY 2013

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